

# PRESS INFORMATION



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## Guaranteed success: soft ice cream enjoyment with frischli

The frischli Milchwerke offer bakeries, ice cream parlors and other customers in the food service industry interested in ice cream ready-to-use and high-quality ice cream bases as a liquid mix for the preparation of deliciously creamy soft ice cream.



The frischli Milchwerke is not only internationally renowned as a cream specialist, the company also has a perfect solution for ice cream parlor operators, bakeries, coffee shops and other food service customers: high-quality ice cream bases for the successful preparation of soft ice cream. With the liquid base, soft ice cream is easy to make without any preparation and is guaranteed to turn out perfectly every time, especially in times of skilled labour shortages. Various toppings or sauces can be used to enhance the offering – ideal for treating guests of all ages.

The ready-to-use ice cream bases in vanilla and chocolate flavours contain over 70% whole milk. The liquid ice cream mixes are available in practical, resealable BiB packaging with a capacity of 5 litres. A big plus: The liquid ice cream mixes can be stored at room temperature for a long time and offer absolutely safe ice cream enjoyment from a hygienic point of view.

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e-mail: [verkauf@frischli.de](mailto:verkauf@frischli.de)[www.frischli.de/en](http://www.frischli.de/en)**About frischli**

The frischli Milchwerke GmbH is a family business founded in 1901 and one of the most modern and efficient dairies in Germany. Whether in retail, industry or food service, frischli is an important player in the industry with a high-quality range of long-life and fresh dairy products as well as plant-based alternatives. The company, with its main plant in Rehburg-Loccum in Lower Saxony and three other milk plants in Weißenfels (Saxony-Anhalt), Eggenfelden (Bavaria) and Schöppingen (North Rhine-Westphalia), is now in its fourth generation as a supplier of high-quality dairy products and more that meet the highest standards of quality, sustainability and taste. With a total of 1,000 employees, the company achieves a sales volume of approximately 800 million euros per financial year.

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